

## What will I study?

The course is made up of 3 units of study -

**The External Business Environment**— global issues (eg multi-national organisations, the EU, China and ASEAN countries), and current issues (eg business ethics, corporate social responsibilities, government, environmental and technological influences).

**The Internal Business Environment**— management, leadership, teams, time and task organisation, change, equality and diversity.

## What skills will I develop?

Students will develop skills and qualities such as taking responsibility for their own learning, self-motivation, using their initiative, and communication and interpersonal skills, all of which are important for successful lifelong learning and for entering the workplace.

Other skills developed throughout the course include critical thinking, analysis and evaluation; interpretation of data; making and justifying decisions; as well as research and investigative skills.

## What help is Advanced Higher Business Management after school?

Successful completion of this Course opens up a wide range of routes for learners. These include:

- degrees in Business Studies and other business-related disciplines
- Higher National Diplomas in Business Studies and other business-related disciplines
- careers in a wide range of management functions within the private, public and third sectors.

## Possible Careers



## How will I be assessed?

You will have to complete:

- An exam paper, 2 3/4 hours duration, and worth 80 marks.
- A Coursework Assignment, in class before the Easter holidays, worth 40 marks.
- Three unit assessments— these will be spread out over the course of the school year.